



**VIRGINIA ASSOCIATION OF COLLEGE &
UNIVERSITY HOUSING OFFICERS (VACUHO)**

GOVERNING COUNCIL 2009-2010 GOALS

PRESIDENT: Kristen Cooper, *Lynchburg College*

- Develop SMART objectives for the identified overarching VACUHO strategic direction.
- Re-develop the purpose/responsibilities of the Regional Ambassadors and Members at Large.
- Coordinate with the Governing Council to revise the VACUHO Constitution and Policy Manual.
- Develop/Administer an organization satisfaction/member needs survey.
- Hold Governing Council members responsible for achieving their position goals/expectations via quarterly reports, governing council meetings, etc.
- Continue to maintain a fiscally responsible operating budget.

PAST-PRESIDENT/VSSC 2010 CO-CHAIR: Ryan Brown, *Regent University*

- Successfully co-chair the 2010 VSSC conference with a particular emphasis on a budget of 150 but attendance goal of 200; dramatically increased VASPA-affiliated attendance & program submissions.
- Successfully train & collaborate with the 5 VACUHO regional ambassadors to ensure 2010 is a "banner year" for VACUHO reaching out to and engaging all 5 regions via regular contact/correspondence with the RAs.
- Successfully facilitate a second consecutive "high-yield year" for VACUHO RA, VSSC and RELI scholarships in addition to 2010 annual VACUHO awards given at RA conf and VSSC.
- Act as a successful steward of VACUHO's \$1,000 contribution to and ongoing effort (completed in 2010) with both an amicus brief and CoVA legislation related to the Commonwealth of Virginia v. James Dario Maciel, Jr and the Virginia Residential Landlord & Tenant Act.

PRESIDENT-ELECT: Josh Blakely, *Longwood University*

- Provide guidance and support for the annual VACUHO RA Conference chair(s) as they plan and implement the conference at GMU in 2010.
- Move the professional development area to new areas by focusing on the collection of best practices and data to disseminate through the state while continuing to offer solid programmatic initiatives.
- Evaluate the Regional Ambassador position including the effectiveness of the position.

SEAHO STATE REPRESENTATIVE/EDITOR: Nicole Lenez, *Roanoke College*

- Increase participation and diversity in submissions from the commonwealth to the SEAHO report. Increase ease for submissions/awareness of types of submissions (they are easy!!!)
- Help SEAHO with re-visioning/streamlining the State Rep position
 - Right now every state has their own style (i.e. Florida's president is their state rep, some states have editors and reps combined while some do not, and election times are almost all different)
- Assist with any conference needs as arise from the conference committee (I'd like to be their free agent! Go anywhere, do anything!)
- Create transitional materials for VA Rep to use that combines both the SEAHO side and the VACUHO side.
- Remain actively involved with GC despite personal/budget-ary setbacks affecting meeting attendance this year.
- Increase awareness of conference scholarships, etc... to help some schools that may not be able to afford to participate before from VA, may now be able to!

BUSINESS MANAGER: Ashley Racine, *George Mason University*

- Begin using online bill pay
- Create a new reimbursement form and possibly alter the process.
- Continue to keep VACUHO's accounts in good shape with good bookkeeping records.



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SECRETARY/HISTORIAN: Justin Yates, *Lynchburg College*

- Maintain accurate and detailed minutes and records of all VACUHO meetings, activities, etc. to be distributed to members of the Governing Council and general membership
- Work in conjunction with the Technology Coordinator to keep the VACUHO website up-to-date with the most current information about the organization, its activities, and the various institutions in the Commonwealth of Virginia
- Create and maintain a detailed record of VACUHO's previous and future meetings and events using photographic records and physical documentation
- Assist the leadership of VACUHO and its sub-committees with the creation of major documents and promotional materials
- Send out a bi-monthly newsletter to the membership of VACUHO with updates on major VACUHO activities and campus updates

TECHNOLOGY COORDINATOR: Ken Belcher, *Virginia Tech*

- Develop the repository for study data, linkages, etc. collected by the member schools
- Lock down the VACUHO listserv registration page with CAPTCHA service to reduce spam
- Interface the Institutional Research information into a updateable database system
- Integrate the VSSC website within the VACUHO hosting solution to save money.
- Continue the VACUHO RA Conference hosting within the VACUHO hosting solution.

CHIEF HOUSING OFFICER REPRESENTATIVE: Leon McClinton, *Virginia Tech*

- Write article about how CHOs can cultivate minorities to be future CHOs. Plan to at least submit it for the SEAHO Report, but hopefully other publications will accept it.
- Present a survey to CHOs in the state and determine if there are a couple of topics that could be discussed via conference call during the summer. The current economic times make it more challenging for colleagues to travel. It will be interesting to see if this format of collaborating will be beneficial.
- Submit a program proposal for VACUHO that will allow CHOs to discuss and address current trends (i.e., assessment and student learning)

GRADUATE STUDENT REPRESENTATIVE: Sammi Hoover, *Lynchburg College*

- Represent the graduate staff at my institution as well as all other institutions in Virginia.
- Reach out to graduate staff in residence life and housing positions via direct personal contact. Create a directory of residence life and housing graduate staff and distribute to all institutions.
- Get input from other graduate staff members in facilitating the roundtable discussion for the Virginia Student Services Conference.
- Learn as much as possible from the experience.

SOUTHEASTERN REGIONAL AMBASSADOR: Chuck Crawford, *Old Dominion University*

- To review all past logs, communication, letters and site visit information from previous regional ambassadors to assess what type of contact has been taking place in the past 4 years with the Colleges and Universities in the Southeastern Region.
 - Once this has been compiled and completed a communication plan between myself and these institutions will be established.
- Create, maintain and share all resources used in my position with fellow regional ambassadors.
- Work with the Colleges and Universities in the Southeastern Region to update the member information section of the VACUHO website.
 - Will work with the technology coordinator to update these on the VACUHO website
- To create a VACUHO Facebook group.
 - Along with this will be the creation of separate sections for the different regions.



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- This will allow another venue for all of the members of VACUHO.
- Will work with the technology coordinator to advertise this on the VACUHO website
- Create a venue for all Southeastern Region Colleges and Universities can come together as group to meet and discuss issues that they are facing.
- Potentially some sort of drive in conference.

NORTHERN REGIONAL AMBASSADOR: Bethany Friesner, *University of Mary Washington*

- To create a contact sheet with information regarding contact information for Directors of Residence Life and Housing for all schools in my regions by November 30th. Completed
- Update contact sheet with information regarding whether or not the school has sent representatives to RA Conference or VSSC by February 15th.
- To send all directors of schools in the Northern Region an email introducing me as the new regional advisor including information regarding issues being considered by the VACUHO Governing Council that are pertinent to the Northern Region by February 1st
- To make phone contact with the directors of those schools in the Northern Region not represented on the VACUHO Governing Council to inform them of opportunities for them, their staff, and their RAs for reasonably priced professional development by March 30th.
- Send an email update to the directors of schools in the Northern Region after each VACUHO Governing Council Meeting with information regarding issues pertinent to the Northern Region within 1 week of Governing Council Meeting.

CENTRAL REGIONAL AMBASSADOR: Matt Scruggs, *Longwood University*

- To create and maintain effective communication with all the institutions I represent in the Central region. Communicating the needs and information of the Governing Council with these institutions and vice-versa.
- To actively promote participation in and attendance at state related meetings, conferences, and functions.
- To encourage institutions to contribute their resources, paperwork, and knowledge to the ever growing "bank" of VACUHO resources for use by other institutions.
- To organize a Central Region social/meet and greet to further promote the ideas of collegiality and camaraderie between the institutions.
- To work effectively with the other Regional Ambassadors to create a best practices approach to performing our duties.
- To fulfill other duties and needs as indicated by the Governing Council throughout my tenure.

SOUTHWASTERN REGIONAL AMBASSADOR: Sarah Ross, *Jefferson College of Health Sciences*

- Encourage members from each school to join the standing VACUHO committees in order to best represent our campuses and region of the state
- Meet with all associated schools at least one prior to the annual conference to solicit participation at the conference. This will also allow for me to educate on how VACUHO can assist the individual schools.
- During my meetings with the schools, I will not only focus on all staff members, not just CHOs.
- Maintain an accurate record of professional staff working in housing and residence life at schools in my region.
- Solicit at least one school in my region that has not attended the VASPA/VACUHO Conference in the past to attend in the fall.
- Create an agenda and discussion guide to structure the initial conversations I have when I visit the institutions in my region.



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CAPITAL REGIONAL AMBASSADOR: Katie Thorne, *Randolph-Macon College*

- Make contact with the CHO's in my region twice quarterly
- Visit as many campus's as possible before the VACHUO conference.
- Learn and network from my fellow colleagues in VACHUO to better develop professionally
- Better follow up with CHO's in my region

PROFESSIONAL DEVELOPMENT CHAIR: Eddie Seavers, *Christopher Newport University*

- Assess the interest in and if appropriate, facilitate a summer drive-in conference with date, location, and topic TBD.
- Assist in the plan/idea that Josh has to create a catalogue of information based on list serv questions which have been asked.

MEMBER AT LARGE: Adam Williams, *Regent University*

- Assist with making VACUHO an assessment driven organization by creating/administering/analyzing a needs assessment of the state.
- Press VACURH to recognize (in a timely and orderly fashion) the outstanding students, RAs, programs, etc. that are nominated each month by VA colleges/universities.

MEMBER AT LARGE: Terry Fassanella, *College of William & Mary*

- To continue networking and building relationships within VACUHO;
- Assist and support other Governing Council members with projects, endeavors and tasks that pertain to the advancement of VACUHO including but not limited to research and logistics;
- Work collaboratively with other "Members at Large" on some kind of combined project to show our unity and solidarity to the position;
- Attend all of the meetings throughout the year in order to stay apprised of VACUHO matters and to offer my unique perspectives on situational matters and decisions;
- Resurrect the Virginia Placement Exchange (VPE) conference.

MEMBER AT LARGE: Kathryn Hill, *Christopher Newport University*

- Learn as much about VACUHO and the workings of the Governing Council as possible.
- Create/coordinate a VACUHO newsletter that would allow for schools to submit more detailed updates, articles, FYIS, etc. This would allow for Virginia schools to truly connect across the state and be aware of current trends being seen or initiatives occurring as opposed to the more general material provided in the SEAHO report.
- Adhere to position responsibilities such as:
 - Attend and serve as an aid in logistics/scheduling of all VACUHO Governing Council Meetings.
 - Serve on committees and aid in special projects as needed.
- Serve as an aide to the regional ambassador if they need help reaching out to various schools and helping spread support for VACUHO from member and non-member schools.

MEMBER AT LARGE: Donald Walker, *Virginia Tech*

- Identify, specifically, my role as a member-at-large for VACUHO.
- Connect with more colleagues in the state/region to serve as an advocate for their needs from VACUHO.
- Encourage colleagues at my home institution and in the state to become more involved with VACUHO.
- Begin a resource to provide graduate students and professionals in the state with interviewing/job searching assistance.



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- Inform VACUHO of the Future Leaders in Student Affairs club that was started by a colleague at Syracuse University and implemented at VT. Share resources to possibly implement this on a larger level.

MEMBER AT LARGE: Kelley Woods, *Virginia Tech*

- Work with other Members-at-Large and the Governing Council to determine organizational priorities for which Members-at-Large could each take charge.
- Assist with the expansion of free and low-cost professional development opportunities for VACUHO members.
- Assist the SEAHO State Representative in any tasks as needed, using my experience as a former SEAHO State Editor and learning new aspects of the position.

MEMBER AT LARGE: Katie Aimone, *Shenandoah University*

- To increase my involvement and gain a better perspective of VACUHO and the Governing Council by attending regularly scheduled meetings and participating in VACUHO related events.
 - To learn general knowledge of elected and appointed positions on the council
 - To continue to develop my professional relationships with members of the board and state-wide
- To support the Professional Development Committee by taking on assignments and tasks as asked and completing assignments in a timely fashion
 - Help support the professional development chair
 - Help support the drive in conference
- To promote RELI to new professionals in Virginia

MEMBER AT LARGE: Abbey Rowe, *Longwood University*

- To work closely with the President and other members of the Governing Council to further develop the Member-At-Large Position.
- To work in conjunction with the Central Regional Ambassador on any projects or communication they may need in order to reach out to the schools and professionals in our region.
- To assist in any area deemed necessary by the Governing Council, looking always for new initiatives and projects to take VACUHO into the future.
- To continue to promote VACUHO as a premier organization for student affairs professionals in the state.

MEMBER AT LARGE: Brandi McKee, *Christopher Newport University*

- **Goals Not Submitted**

VACURH ADVISOR: TBD

- *New Advisor to be elected on February 6th.*

RA CONFERENCE CHAIR 2010: Rachel Siditsky, *George Mason University*

- Plan another successful VACUHO RA conference and keep registration numbers comparable to years past even with the longer distance of travel for most schools.
- Obtain sponsorship from vendors for the conference to enable us to give back to VACUHO
- Provide high quality educational sessions at the RA conference for both students and advisors.